

For Immediate Release

## **Shadin Avionics Introduces the AIS Configurable Converter Platform**

**Wednesday, April 7, 2010 - Shadin Avionics**

Shadin Avionics announced the new AIS Configurable Converter Platform at the April 2010 Aircraft Electronics Association Show in Orlando, Florida. The AIS (Avionics Interface System) Configurable Converter Platform is offered in response to strong demand from aircraft and avionics manufacturers and sustainment programs for application specific data conversion and concentration solutions that can be delivered with minimal cost and lead time.

The Configurable Converter Platform (CCP) enables Shadin to offer customers a unique “Happy Box” by providing a foundation of modular hardware designs and software architecture that can be customized and configured with customer requirements to meet specific application needs. With a majority of the design work complete and costs leveraged across numerous applications, Shadin significantly reduces the total cost and time to produce a product that meets exact customer needs.

“Shadin has always been recognized for data converter solutions. However, it is a challenge to meet all the market demand from a cost and timing perspective, especially for low volume applications. The AIS CCP overcomes these challenges and will bring significant value to the avionics industry.” stated Derrick Hongerholt, Director of Business Development for Shadin. Brian McMillan, Director of Engineering and Programs at Shadin adds, “This is not an expensive universal converter box that can do everything. The AIS CCP is a configurable ‘Happy Box’ that gives customers exactly what they need and no more; a real cost and integration advantage over other solutions on the market.”

Learn more about Shadin Avionics AIS Configurable Converter Platform at [www.shadin.com](http://www.shadin.com).

*Shadin Avionics specializes in avionics data conversion solutions with complete design, manufacturing and support. It also offers Fuel Flow Systems, Engine Trend Monitoring (ETM), Altitude Management Systems, Air Data Computers (ADC), Converters and other instrumentation for turbine, piston and rotor aircraft for the military, general and corporate aviation markets. For more information, please visit <http://www.shadin.com/>.*